

VARIABLE DATA PRINTING (VDP) ARTWORK REQUIREMENT

VDP TYPE

- Numbering
- Numbering + Text
- Text*

*At least 1 numbering required

Note:

- Maximum 6 VDP
- Must Order with Number (Default)
- Only “Face In” or “Face Out” is available
- Minimum Font Size: 10 pts

FONT TYPE ALLOW

- Arial
- Century Gothic
- Times New Roman
- **Allegro**
- **BAZOOKA**
- **Calligrapher**
- *Chaucer*
- **Cloister Black BT**
- **Comic Sans MS**
- *English 111 Vivace*

VDP COLOR

- Make your font color solid. No toning should be applied so that your font can be sharp and legible.

VDP FONT ALIGNMENT TYPE

All VDP Type can be different alignment on 1 artwork.

- Left
- Center

Example:

- VDP1 (Center) + VDP2 (Left) + VDP3 (Center)
- VDP1 (Left) + VDP2 (Center) + VDP3 (Center)

- Set VDP safe zone by your own size.
- Font Alignment (Left & Center) will adjust within the safe zone.
- Ensure VDP is within the safe zone after adjust font alignment.

VDP FONT ALIGNMENT TYPE

Example:

VDP1 (Left) + VDP2 (Left) + VDP3 (Left)



Page 1: Printing Artwork + VDP Identity & Location



Page 2: Sample Artwork

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

VDP1 (Center) + VDP2 (Center) + VDP3 (Center)



Page 1: Printing Artwork + VDP Identity & Location



Page 2: Sample Artwork

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

VDP FONT ALIGNMENT TYPE

Example:

VDP1 (Center) + VDP2 (Left) + VDP3 (Center)



Page 1: Printing Artwork + VDP Identity & Location



Page 2: Sample Artwork

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

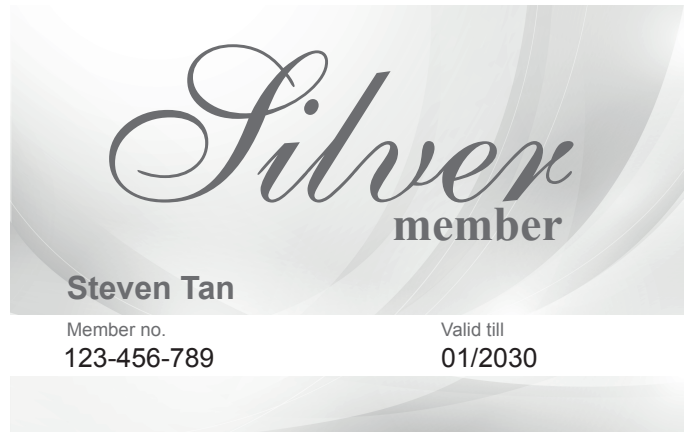
VDP DIFFERENT LOCATION

Multi-variable data at different location will have different indicator.

1st PDF

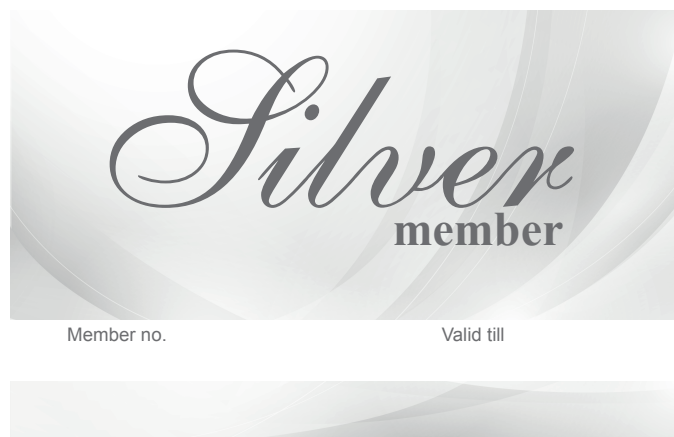


Page 1: Printing Artwork + VDP Identity & Location
(VDP color have to in Green color)



Page 2: Sample Artwork
(VDP color depend on order color)

2nd PDF



Page 1: CMYK Printing

PRINTING OUTCOME

Example: VDP1 (Left) + VDP2 (Left) + VDP3 (Left)



Member no.
123-456-789

Valid till
01/2030



Member no.
123-456-790

Valid till
02/2030



Member no.
123-456-791

Valid till
03/2030



Member no.
123-456-792

Valid till
04/2030



Member no.
123-456-793

Valid till
05/2030



Member no.
123-456-794

Valid till
06/2030



Member no.
123-456-795

Valid till
07/2030



Member no.
123-456-796

Valid till
08/2030

VDP AT SAME LOCATION

Single variable data will use same indicator.

1st PDF



Page 1: Printing Artwork + VDP Identity & Location
(VDP color have to in Green color)



Page 2: Sample Artwork
(VDP color depend on order color)

2nd PDF



Page 1: CMYK Printing

VDP FILE PREPARATION

Please always refer to table below for page arrangement before submit your artwork.

Print Colour	Print Direction	File Name	File
4C	Front	File 1 File Name: CSV Front	File 1 (Spreadsheet) CSV
		File 2 File Name: VDP Sample Front	File 2 (PDF) Page 1: Printing Artwork + VDP Identity & Location Page 2: Sample Artwork
	Back	File 1 File Name: CSV Back	File 1 (Spreadsheet) CSV
		File 2 File Name: VDP Sample Back	File 2 (PDF) Page 1: Printing Artwork + VDP Identity & Location Page 2: Sample Artwork