PRINTABLE AREA & SAFE ZONE
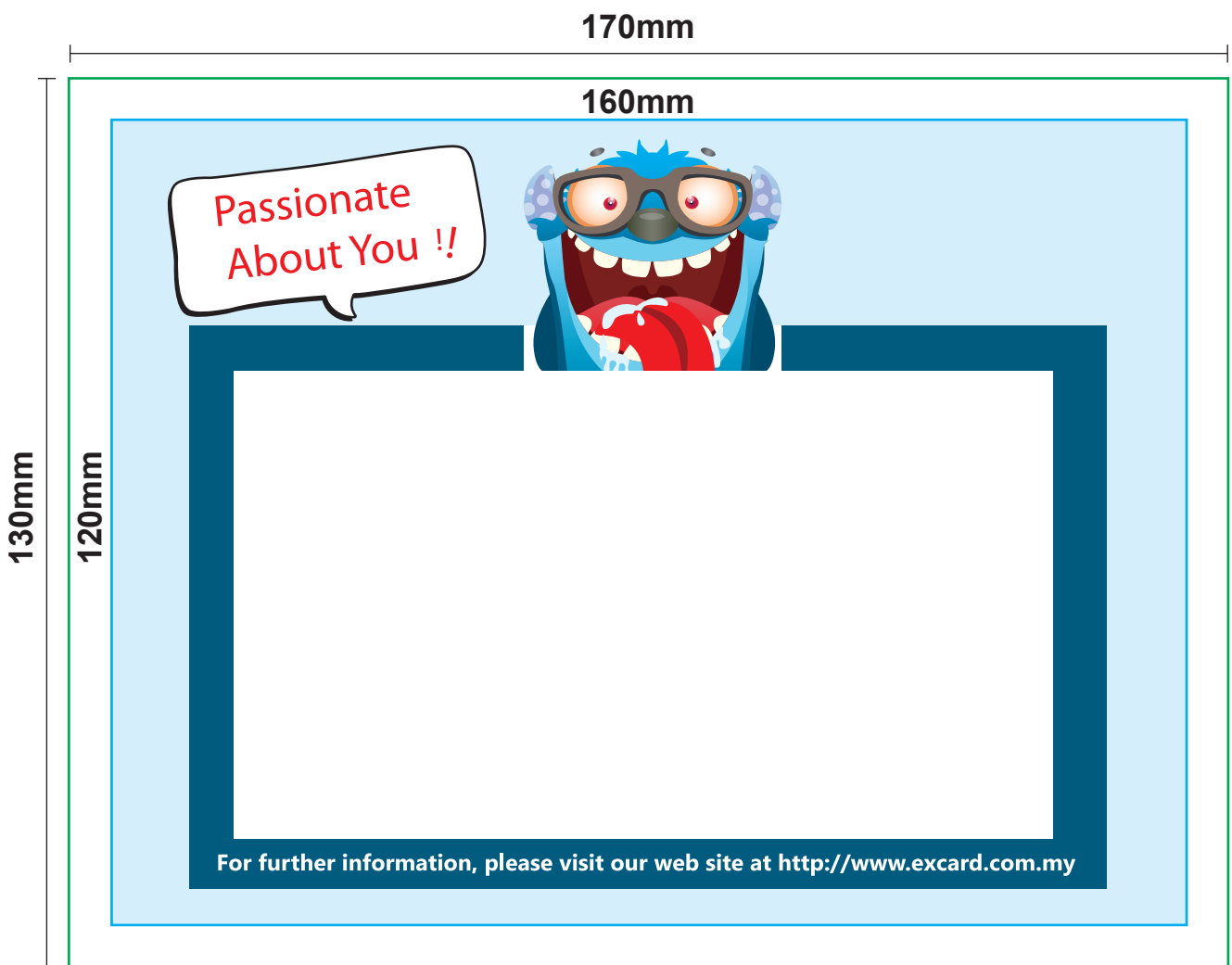
1. Safe Zone: 5mm for all edges
2. Printable area only applicable within safe zone
3. Artwork do not bleed out of safe zone

EXAMPLE

Actual Size　　　　　　　　　：　130 mm x 170mm
Safe Zone / Printable Area　：　120mm x 160mm

170mm

160mm

130mm

120mm

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SUBMIT ARTWORK FOR STATIC CLING WINDOW STICKER FILE

Please always refer to table below for page arrangement before submit your artwork.

Print Colour	Print Direction	File Name	File
4C & White Base	Face Out View	Face Out	(1st) Page: Full Colour Printing artwork (2nd) Page: White base artwork
	Face In View	Face In	(1st) Page: White base artwork (2nd) Page: Full Colour Printing artwork
4C & White Base & 4C	Both Side View	Face Out	(1st) Page: Full Colour Printing face out artwork (2nd) Page: White base artwork
		Face In	(1st) Page: White base artwork (2nd) Page: Full Colour Printing face in artwork

NOTES:

1) **4C & White Base (Face Out/Face In)** require to submit 1 PDF file with 2 pages.
2) **4C & White Base & 4C** require to submit : 1 PDF file with 2 pages for Face Out.
　　　　　　　　　　　　　　　　　　　　 : 1 PDF file with 2 pages for Face In.

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Example:

FACE OUT VIEW

1st page - Full colour Printing   2nd page - White Base Artwork

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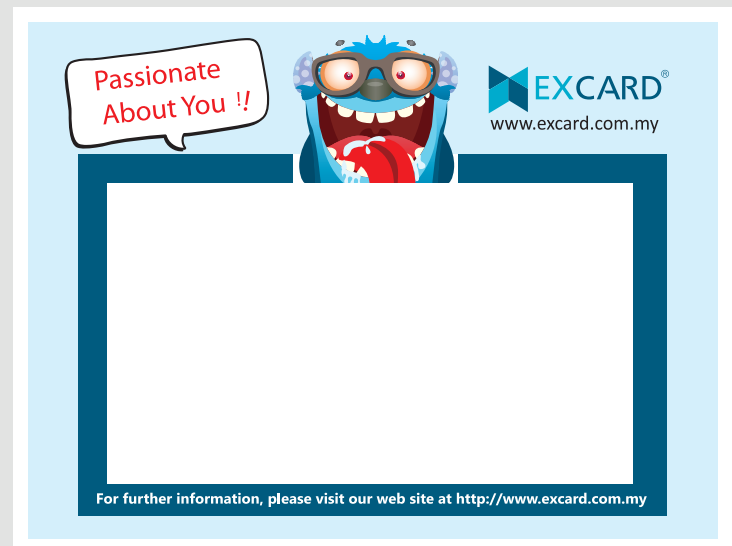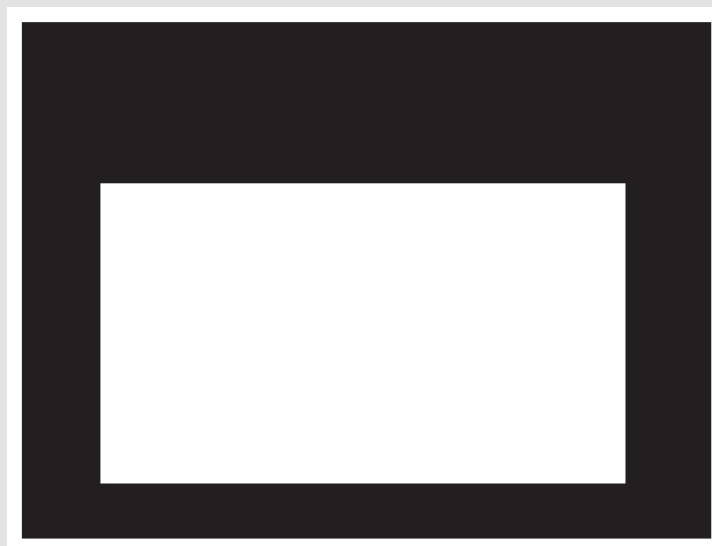
FACE IN VIEW

Please prepare in opposite sequence - White Base Artwork followed by Full colour Printing.

1st page - White Base Artwork   2nd page - Full colour Printing

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BOTH SIDE VIEW

1st PDF

1st page - Full Colour Printing **Face Out** artwork
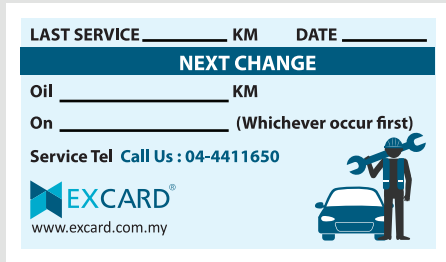
2nd page - White Base Artwork

2nd PDF

1st page - White Base Artwork
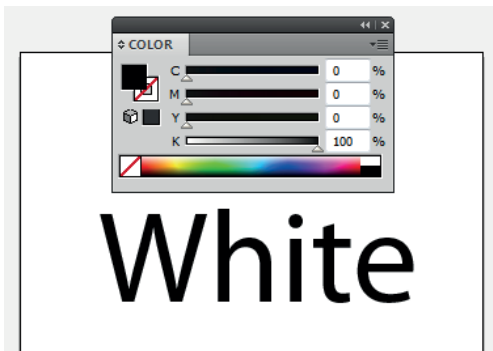
2nd page - Full Colour Printing **Face In** artwork
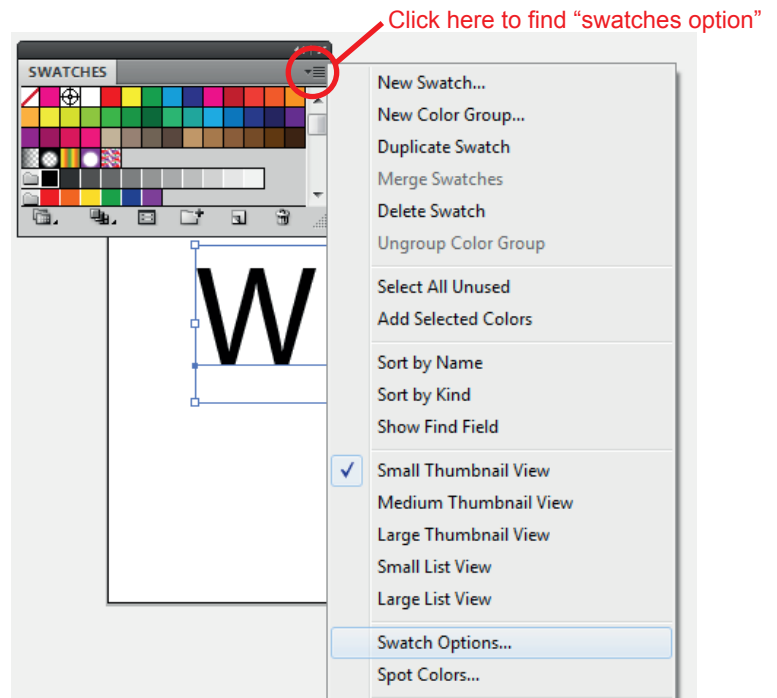
IMPORTANT NOTES IN PREPARING WHITE BASE ARTWORK

-Fill the artwork with black (K100) to indicate the area for white base.

-Rename colour to precisely "**White**" to indicate the area of white base instead "WHITE" or "white"
*Excard will not held responsibility on any wrong white spot colour naming error.
(eg. "WHITE" or "white" or White(space))

-Only use Adobe Illustrator to prepare the white base artwork.
-JPEG file format or JPEG save in PDF format is not allowed while prepare white based artwork.
-White based artwork must prepare in **VECTOR**

Rename the color swatch name by using Adobe Illustrator
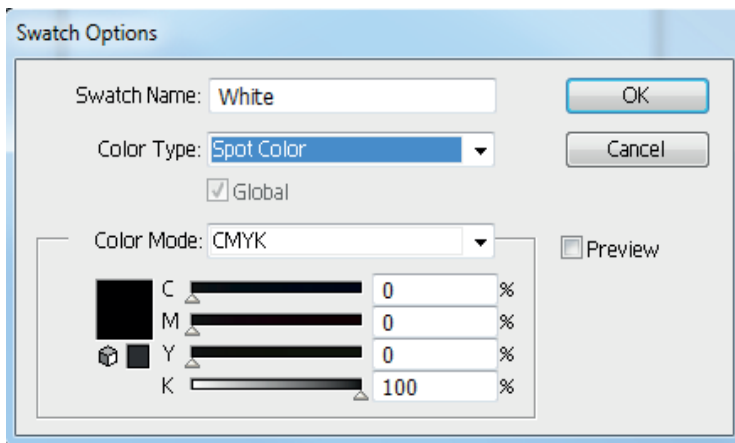
STEP 1   Fill colour with K100
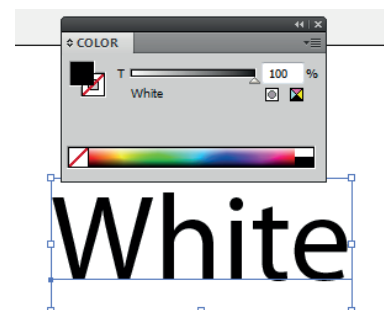
STEP 2   Windows > Swatches > Swatches option

Click here to find "swatches option"

STEP 3

At swatch option choose color mode to **"Spot Color"** and rename the swatch name to **"White"**

Rename colour to precisely **"White"**

- **"W"** must in **CAPITAL LETTER**
- Make sure no space after "e"

STEP 4

Double confirm by checking the artwork is filled with **K100** with **"White"** swatch name.

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IMPORTANT NOTES IN PREPARING ARTWORK FILE:

For Face out View & Both Side View, we'll help you to reflect your face out artwork which is 1st page & 2nd page for white base for printing.

FILE FORMAT

Only Adobe Acrobat Document **(*.pdf)** is acceptable.
File Size & Resolution
File resolution at 100% : **300dpi**
File size at 100% : **below 5MB / file**

ARTWORK DESIGN

All images have been exported / converted : background, design effects, photos, images
to TIFF files (not including text / vector images)
Tiff File Resolution : **300 dpi**
Color Mode : **Process CMYK mode**
*ink converage not suggested to exist 240% to avoid transparency issue

LINE WEIGHT

No lines of less than ≥0.25pts. are used
Color : CMYK mode

FONTS

Curve / Path / Create outline all fonts

MARKING & TRAPPING

Never apply any crop mark or trapping onto the files.

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