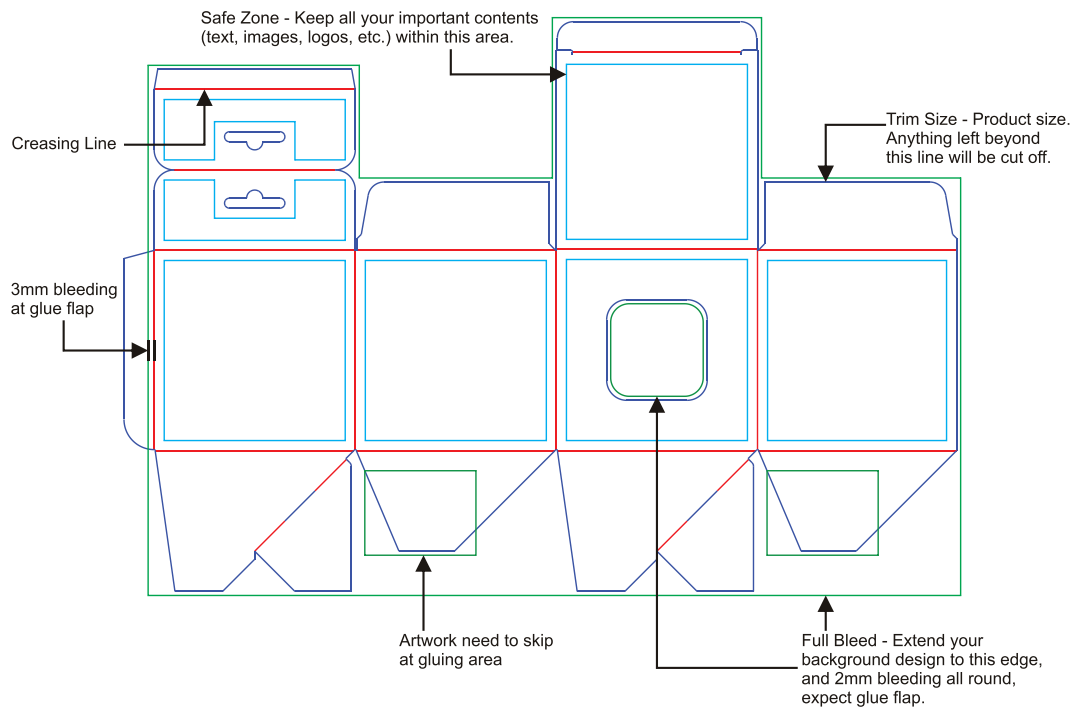


ARTWORK DIMENSION & SPECIFICATION

Printing Artwork Preparation

1. Printing side only allow for Front/Outer (4C).
2. Printing artwork is not allow to print at gluing area (Example: Glue flap and Auto Lock box structure with gluing area).
3. Top Cover / Top Panel and Bottom Cover / Bottom Panel artwork need to bleed out onto Dust Flap (instead of the Left and Right Dust Flap bleeding out towards the Top Panel).



FRONT - Artwork allows at whole structure area, except gluing area.
Example of Hanging + Window Box with Straight Tuck

Bleeding : Add 2.0mm for Bleeding on all sides and Window.
 Except for Glue Flap (3.0mm onto the Glue Flap).
 Bleed out instead of full fill of color.

Safe Zone : 5.0mm on all sides from the edges and creasing at Glue Flap.

Image :

- 1.) All image are in CMYK color mode only.
- 2.) Resolution of all images must be set to 300dpi or above.

Font :

- 1.) Font size cannot be less than 4.0points.

Line :

- 1.) Line thickness cannot be less than 0.25points.

File Preparation :

- 1.) Artwork is saved in required file format Adobe Acrobat 5 – version 1.4 (.pdf).
- 2.) Resolution 300dpi and color mode CMYK.
- 3.) PDF files must prepare for artwork :
 - Page 1 : Full artwork with dieline (with Dieline Indicator)
 - Page 2 : Printable artwork only
 - Page 3 : Dieline only (with Dieline Indicator)

OPTIONAL FINISHING ARTWORK PREPARATION

Silkscreen Spot UV Artwork Preparation

1. Silkscreen Spot UV artwork must be prepared in 100% Process Black color.
2. Silkscreen Spot UV artwork must be accurately aligned with the offset printing artwork.
3. Silkscreen Spot UV artwork is not allowed at gluing area.
4. Silkscreen Spot UV artwork is only applicable when Matte Lamination is applied.
5. Silkscreen Spot UV artwork must not overlap with Hot Stamping and Embossing artwork.
6. Vital elements (text, images, logo, etc) must be kept within the Safe Zone.
7. The image to be applied with Silkscreen Spot UV varnish can be a vector graphic, text, shape, solid colour blocks or picture.
8. Please refer General Artwork Specification on Silkscreen Spot UV for extra details.

Font :

- Font size **CANNOT** be **LESS** than 4 points (based on Arial font type size).
- Small logos which contain wording, the font size **CANNOT** be **LESS** than 4 points.
- Do not use font types with sharp edges.

Line :

- Line thickness **CANNOT** be **LESS** than 0.5 points.
- Gap between two lines **CANNOT** be **LESS** than 1mm.

Hot Stamping Artwork Preparation

1. Hot Stamping standard colours are only Pantone 871C (Gold) and Pantone 877C (Silver).
2. Hot Stamping artwork **MUST** be prepared in Pantone 871C (Gold) or Pantone 877C (Silver).
3. Hot Stamping artwork **MUST NOT** overlap with Spot UV artwork.
4. Reverse Hot Stamping is not allowed.
5. Please refer General Artwork Specification on Hot Stamping for extra details.

Font :

- Font size **CANNOT** be **LESS** than 7.0 points (based on the size of Arial font).
- Bold fonts might result in coarse and unreadable words.

Line :

- Line thickness **CANNOT** be **LESS** than 0.5 points

Embossing Artwork Preparation

1. Embossing artwork must be prepared in 100% Process Cyan colour.
2. Embossing artwork **MUST NOT** overlap with Silkscreen Spot UV artwork.

Font :

- Font size is **CANNOT** be **LESS** than 8.0 points (based on Arial font type size).
- Font size that is less than 8.0 points (based on the size of Arial font), the word(s) will be embossed as a whole, instead of individual letters.

Line :

- Line thickness **CANNOT** be **LESS** than 1.0 points.

PAGE ARRANGEMENT FOR DIFFERENT COMBINATION OF ARTISTIC FINISHING

Without Any Optional Finishing

PDF file must prepare for artwork:

- Page 1: Full artwork with die-line (with Dieline Indicator if applicable)
- Page 2: Printable artwork only
- Page 3: Dieline only (with Die-line Indicator)

Silkscreen Spot UV Only

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Artwork of image to be Silkscreen Spot UV varnished
- Page 4: Dieline only (with Dieline Indicator)

Hot Stamping

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Artwork of image to be hot stamped
- Page 4: Dieline only (with Dieline Indicator)

Embossing

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Artwork of image to be embossed
- Page 4: Die-line only (with Dieline Indicator)

Silkscreen Spot UV + Hot Stamping

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Silkscreen Spot UV artwork in Process Black Color
- Page 4: Hot Stamping artwork in Pantone Color Code
- Page 5: Dieline only (with Dieline Indicator)

Silkscreen Spot UV + Embossing

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Silkscreen Spot UV artwork in Process Black Color
- Page 4: Embossing artwork in Process Cyan Color
- Page 5: Dieline only (with Dieline Indicator)

Hot Stamping + Embossing

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Hot Stamping artwork in Pantone Color Code
- Page 4: Embossing artwork in Process Cyan Color
- Page 5: Dieline only (with Dieline Indicator)

3 types of Artistic Finishing in a product

PDF file must prepare for artwork:

Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)

Page 2: Printable artwork only

Page 3: Silkscreen Spot UV artwork in Process Black Color

Page 4: Hot Stamping artwork in Pantone Color Code

Page 5: Embossing artwork in Process Cyan Color

Page 6: Dieline only (with Dieline Indicator)

File Preparation for Page Size and Dieline Indicator

Page Size:

- 1.) 2.0mm from all side of the edge of dieline.
- 2.) Dieline will appear at the center of page.
- 3.) If open size for dieline is H:152mm x W:271mm
Then page size will be H:156mm x W:275mm