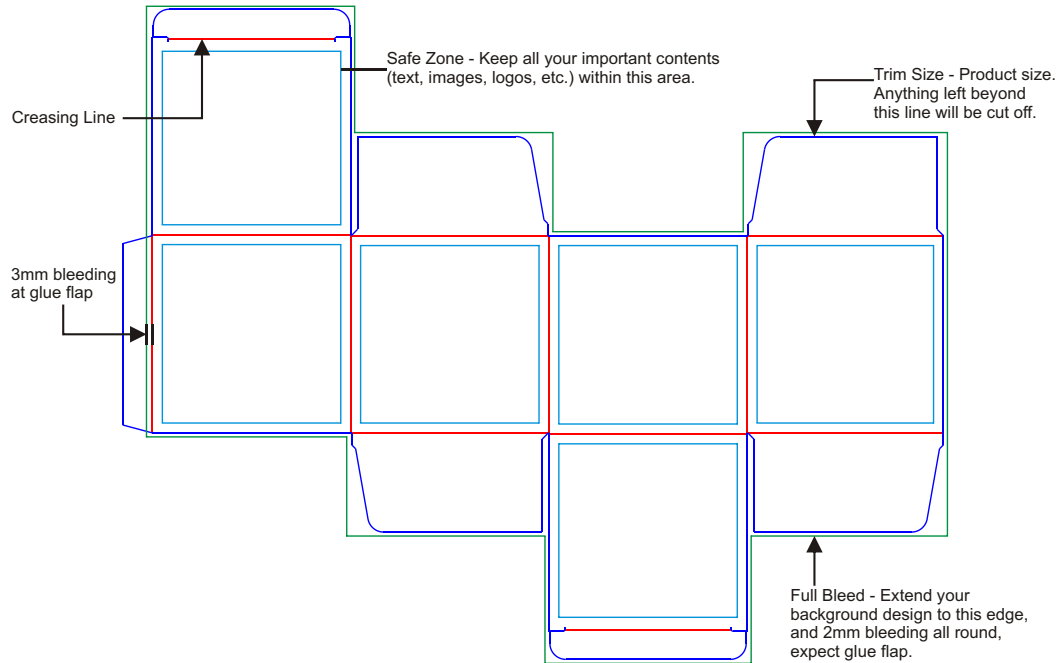


Artwork Dimension & Specification

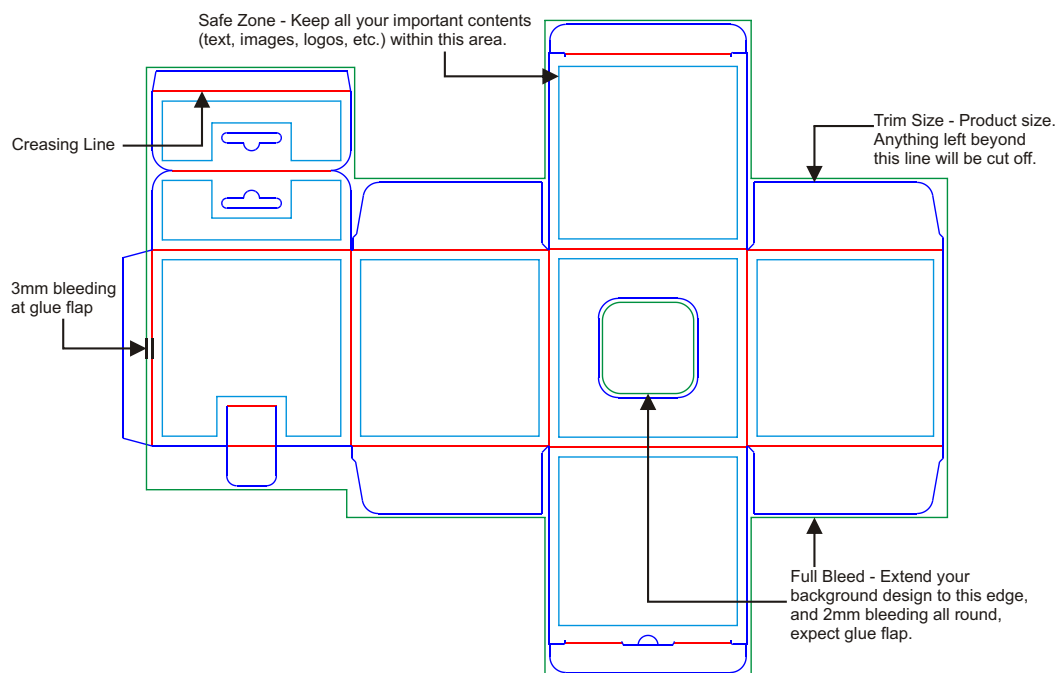
Printing Artwork Preparation

1. Printing side only allow for Front/Outer (4C).
2. Printing artwork is not allow to print at gluing area (Example: Glue flap and Auto Lock box structure with gluing area).
3. Top Cover / Top Panel and Bottom Cover / Bottom Panel artwork need to bleed out onto Dust Flap (instead of the Left and Right Dust Flap bleeding out towards the Top Panel).



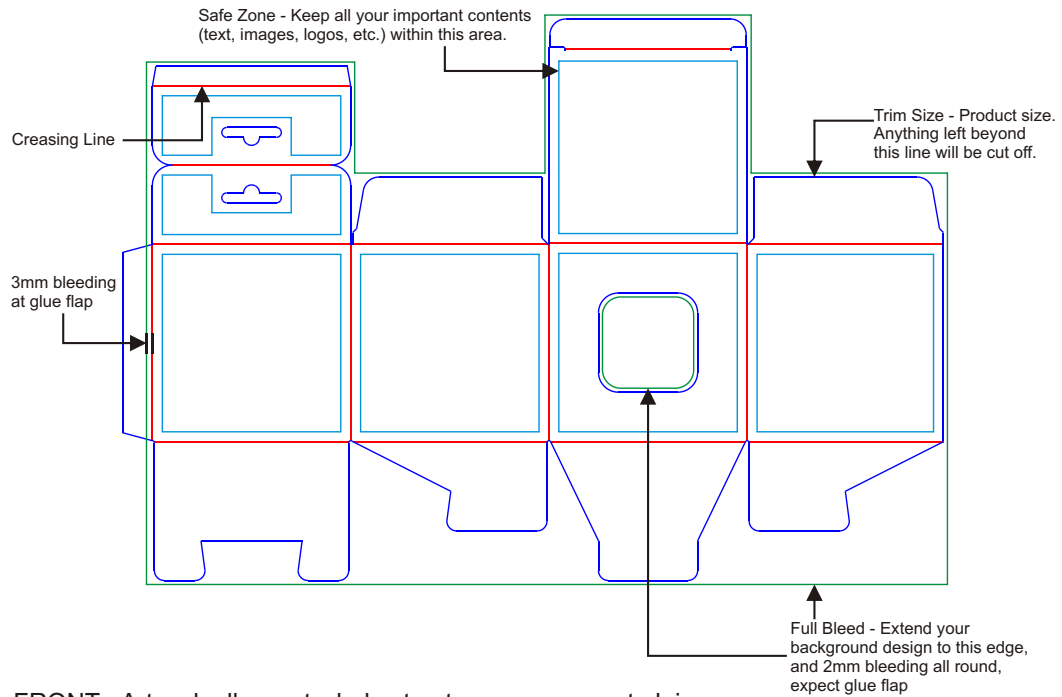
FRONT - Artwork allows at whole structure area, expect gluing area.

Example of Basic Box with Reverse Tuck



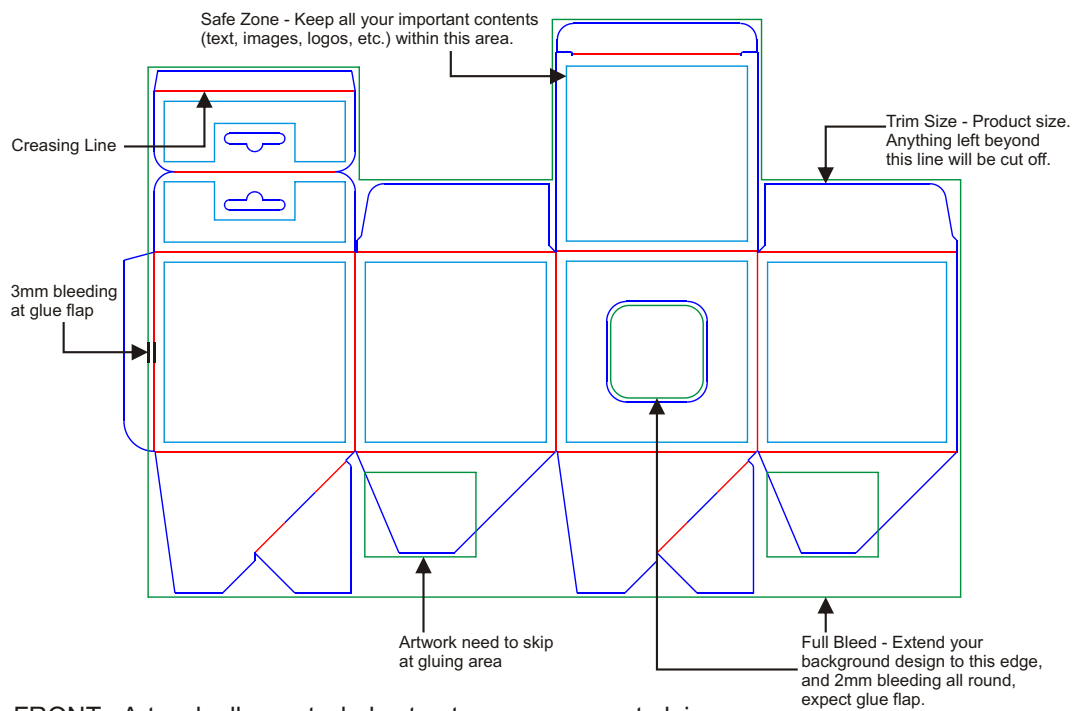
FRONT - Artwork allows at whole structure area, expect gluing area.

Example of Hanging + Window Box with Straight Tuck



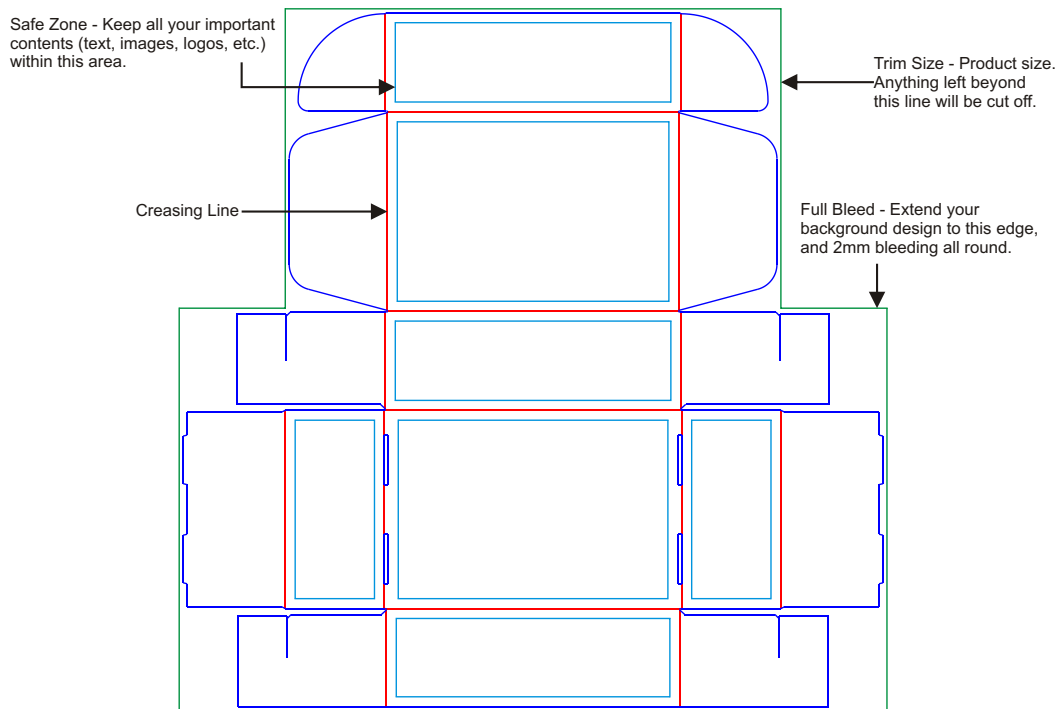
FRONT - Artwork allows at whole structure area, expect gluing area.

Example of Hanging + Window Box with Semi Auto Bottom Lock



FRONT - Artwork allows at whole structure area, expect gluing area.

Example of Hanging + Window Box with Straight Tuck



FRONT - Artwork allows at whole structure area, expect gluing area.

Example of Hinged Lid Box (Box without Gluing Area)

Bleeding : Add 2.0mm for Bleeding on all sides and Window.
Except for Glue Flap (3.0mm onto the Glue Flap).
Bleed out instead of full fill of color.

Safe Zone : 5.0mm on all sides from the edges and creasing at Glue Flap.

Image :

- 1.) All image are in CMYK color mode only.
- 2.) Resolution of all images must be set to 300dpi or above.

Font :

- 1.) Font size cannot be less than 4.0points.

Line :

- 1.) Line thickness cannot be less than 0.25points.

File Preparation :

- 1.) Artwork is saved in required file format Adobe Acrobat 5 – version 1.4 (.pdf).
- 2.) Resolution 300dpi and color mode CMYK.
- 3.) PDF files must prepare for artwork :
 - Page 1 : Full artwork with dieline (with Dieline Indicator)
 - Page 2 : Printable artwork only
 - Page 3 : Dieline only (with Dieline Indicator)

Optional Finishing Artwork Preparation

Silkscreen Spot UV Artwork Preparation

- 1.Silkscreen Spot UV artwork must prepared in 100% Process Black color.
- 2.Silkscreen Spot UV artwork must be accurately aligned with the offset printing artwork.
- 3.Silkscreen Spot UV artwork is not allowed at gluing area.
- 4.Silkscreen Spot UV artwork is only applicable when Matte Lamination is applied.
- 5.Silkscreen Spot UV artwork must not overlap with Hot Stamping and Embossing artwork.
- 6.Vital elements (text, images, logo, etc) must be kept within the Safe Zone.
- 7.The image to be applied with Silkscreen Spot UV varnish can be a vector graphic, text, shape, solid colour blocks or picture.
- 8.Silkscreen Spot UV artwork must not be converted from JPEG file format.
- 9.Please refers General Artwork Specification on Silkscreen Spot UV for extra details.

Font:

- Font size **CANNOT** be **LESS** than 4 points (based on Arial font type size).
- Small logos which contain wording, the font size **CANNOT** be **LESS** than 4 points.
- Do not use font types with sharp edges.

Line:

- Line thickness **CANNOT** be **LESS** than 0.5 points.
- Gap between two lines **CANNOT** be **LESS** than 1mm.

File Preparation:

- Artwork is saved in required file format Adobe Acrobat 5 – version 1.4 (.pdf).
- Artwork must be indicated with Process Black color.
- PDF file must prepare for Silkscreen Spot UV artwork:
 - Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
 - Page 2: Printable artwork only
 - Page 3: Artwork of image to be Silkscreen Spot UV varnished
 - Page 4: Dieline only (with Dieline Indicator)

Hot Stamping Artwork Preparation

- 1.Hot Stamping standard colours are only Pantone 871C (Gold) and Pantone 877C (Silver).
- 2.Hot Stamping artwork **MUST** be prepared in Pantone 871C (Gold) or Pantone 877C (Silver).
- 3.Hot Stamping artwork **MUST NOT** overlap with Spot UV artwork.
- 4.Reverse Hot Stamping is not allowed.
- 5.Please refers General Artwork Specification on Hot Stamping for extra details.

Font:

- Font size **CANNOT** be **LESS** than 7.0 points (based on the size of Arial font).
- Bold fonts might result coarse and unreadable words.

Line:

- Line thickness **CANNOT** be **LESS** than 0.5 points

File Preparation:

- Artwork is saved in required file format Adobe Acrobat 5 – version 1.4 (.pdf).
- Artwork must be indicated with pre-determined Pantone Solid Coated Code, such as Pantone 871C (Gold) and Pantone 877C (Silver).
- PDF file must prepare for Hot Stamping artwork:
 - Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
 - Page 2: Printable artwork only
 - Page 3: Artwork of image to be hot stamped
 - Page 4: Dieline only (with Dieline Indicator)

Optional Finishing Artwork Preparation

Embossing Artwork Preparation

1. Embossing artwork must be prepared in 100% Process Cyan colour.
2. Embossing artwork **MUST NOT** overlap with Silkscreen Spot UV artwork.

Font:

- Font size is **CANNOT** be **LESS** than 8.0 points (based on Arial font type size).
- Font size that is less than 8.0 points (based on the size of Arial font), the word(s) will be embossed as a whole, instead of individual letters.

Line:

- Line thickness **CANNOT** be **LESS** than 1.0 points.

File Preparation:

- Artwork is saved in required file format Adobe Acrobat 5 – version 1.4 (.pdf).
- Artwork must be indicated with Process Cyan color.
- PDF file must be prepared for Embossing artwork:
 - Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
 - Page 2: Printable artwork only
 - Page 3: Artwork of image to be embossed
 - Page 4: Dieline only (with Dieline Indicator)

Page Arrangement for Different Combination of Artistic Finishing

Without Any Optional Finishing

PDF file must prepare for artwork:

- Page 1: Full artwork with die-line (with Dieline Indicator if applicable)
- Page 2: Printable artwork only
- Page 3: Dieline only (with Die-line Indicator)

Silkscreen Spot UV Only

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Artwork of image to be Silkscreen Spot UV varnished
- Page 4: Dieline only (with Dieline Indicator)

Hot Stamping

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Artwork of image to be hot stamped
- Page 4: Dieline only (with Dieline Indicator)

Embossing

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Artwork of image to be embossed
- Page 4: Die-line only (with Dieline Indicator)

Silkscreen Spot UV + Hot Stamping

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Silkscreen Spot UV artwork in Process Black Color
- Page 4: Hot Stamping artwork in Pantone Color Code
- Page 5: Dieline only (with Dieline Indicator)

Silkscreen Spot UV + Embossing

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Silkscreen Spot UV artwork in Process Black Color
- Page 4: Embossing artwork in Process Cyan Color
- Page 5: Dieline only (with Dieline Indicator)

Hot Stamping + Embossing

PDF file must prepare for artwork:

- Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)
- Page 2: Printable artwork only
- Page 3: Hot Stamping artwork in Pantone Color Code
- Page 4: Embossing artwork in Process Cyan Color
- Page 5: Dieline only (with Dieline Indicator)

3 types of Artistic Finishing in a product

PDF file must prepare for artwork:

Page 1: Full artwork with dieline and artistic artwork (with Dieline Indicator)

Page 2: Printable artwork only

Page 3: Silkscreen Spot UV artwork in Process Black Color

Page 4: Hot Stamping artwork in Pantone Color Code

Page 5: Embossing artwork in Process Cyan Color

Page 6: Dieline only (with Dieline Indicator)

File Preparation for Page Size and Dieline Indicator

Page Size:

- 1.) 2.0mm from all side of the edge of dieline.
- 2.) Dieline will appear at the center of page.
- 3.) If open size for dieline is H:152mm x W:271mm
Then page size will be H:156mm x W:275mm