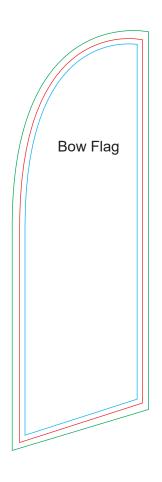
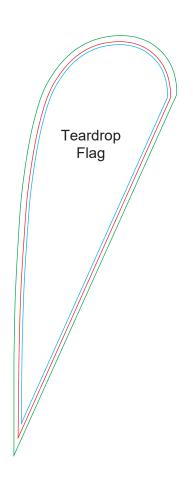
Please refer our printing guideline below to make sure your artwork is prepare correctly. Excard will NOT held any responsibility for the artwork prepared which does not follow the printing guideline.

GENERAL ARTWORK DIMENSION





Bow Flag - 3m

Actual Size : 78.8" x 25.6"

Background Size : 75.8" x 23"

Safe Zone : 73.4" x 21"

Bow Flag - 5m

Actual Size : 157.4" x 31.5"

Background Size : 152.3" x 28"

Safe Zone : 149.7" x 26"

Teardrop Flag - 3m

Actual Size : 73.2" x 28.3" Background Size : 65.8" x 25.7" Safe Zone : 60.1" x 23.7"

Teardrop Flag - 5m

Actual Size : 140" x 54.3"

Background Size : 132.1" x 50.8"

Safe Zone : 126.3" x 48.8"





STANDARD CHECKLIST

DOCUMENT / PAGE LAYOUT

- · Windflag size is correct.
- Artwork are within the Safe Zone.

FILE FORMAT

Artwork is saved in required file format : Adobe Illustrator (*.ai) + Preview

FILE SIZE & RESOLUTION

- File resolution at 100%: 300dpi
- File size at 100%: below 500MB / file

You are required to flatten the artworks if it consists of various layers or complex design in order to have better control on the file size.

File Name (Teardrop - 3m) : abc_Teardrop 3m

File Name (Teardrop - 5m) : abc_Teardrop 5m

File Name (Bow - 3m) : abc_Bow 3m

File Name (Bow - 5m) : abc_Bow 5m

Artwork Design

All images have been exported / : background, design effects, photos, images (not including text / vector images)

converted to TIFF files

TIFF file resolution : 300dpi

Color mode : process CMYK mode

FONTS

- · Curve / Path / Create outline all fonts
- Sans Serif fonts Arial as guideline, Font Size cannot less than 60.0pts.

LINE WEIGHT

• No lines of less than ≥ 6.0pts. are used : ≥ 6.0pts.

• Color : CMYK mode

MARKING AND TRAPPING

Never apply any crop mark or trapping onto the files.

